



Award to Excellence in Animation

THE CHINELO ANIMACIÓN
is an award that
recognizes the best
animated shorts filmed
and/or published after
january 1st 2022.

ENTRY GENERAL GUIDELINES

1. Finished films can submit in one of the following categories:

- a) International animation short film
- b) Mexican student animated short film
- c) International student short film

2. The films can be registered by their authors or production studios. In no case does the submission imply rights cession.

3. Films of any subject are admissible and from any animation technique, on the condition that they are narrative and animated.

- In the event it is a mix of Live Action with animation, the frame by frame animation should be over the 60% of the running time of the film
- Abstract films without a story are not admitted

4. The submission assumes three public passes of your film and free or charge as part of Pixelatl Festival, for promotional and not commercial, as part of the official selection 2023. Furthermore, Pixelatl being a hybrid festival (realized simultaneously in on site and online format for the users that can't attend), the submissions also implies the acceptance of the screening of the film online on the Pixelatl platform (elaula.mx) and only for accreditation holders.

5. To submit a film, the creators should fill out the form and respective fields to completion at <https://filmfreeway.com/Pixelatl>

- In said platform are the mechanisms to submit the films so they can be reviewed by the committee in each category.
- The films submitted to the "Mexican student animated short film" and "International student short film" must include a proof of studies from your academic institution (student ID, study certificate, or similar). Please attach as "Still photo".

6. To complete submission each applicant must upload in the same platform (“Still photo”) at least one image (still) of the submitted film, that will be used to announce the official selection.

- The image will only be used in Pixelatl social media, the Festival catalog and Pixelatl and Festival website, and only for the described purpose: the announcement of the film as part of the official selection in the respective category.

7. The submission of a film has a symbolic cost of \$5 USD for the International Short film category:

- The submission fee can be payed in the platform.
- In the case of student films, there will be no fee for submission.

8. All the films that have been properly registered can receive a pass “Fan 1 day” to participate in the Pixelatl Festival of animation, videogames and comics, which will take place from September 5 to 9, 2023.

- The deadline to request this pass is August 18, 2023. If the participant does not request it by the deadline, this benefit is lost.
- This pass includes access to the screenings throughout the festival and to the “Feria Creativa” (videogame showroom, conferences given at the fair, tech demonstrations, the artist alley, live illustration shows and the closing party). It also allows to participate in recruitment activities.
- This benefit is not cumulative or transferable. If a same participant submits more than one film, or participates in other calls from Pixelatl, he/she will only receive one pass (the one that best benefits the participant). In that same sense, the pass won’t be available to transfer to another person.

9. The participation in this call entails the acceptance of all these guidelines.

10. The deadline to submit a film in any of the categories is June 19, 2023 at 23:59, Mexico time (GTM -6).

11. The Chinelo 2023 will award 3 main categories, and two additional special awards that are detailed as follows:

I. Chinelo for the best International animation film

- Films can be submitted in any animation format, with a duration of no more than 20 minutes to be considered a short film.
- If the language is any other than English, it should have subtitles in this language so it can be understood and evaluated by the international jury.

II. Chinelo for the best International Student animation short film.

- Only films realized by students may apply, that are studying for a Bachelor Degree or equivalent. It will be certified by uploading a proof of the studies in the Images section of the submission form (student ID, certificate, etc.) at the time of submission.
- Only finalized films are admitted: non-narrative films will not be accepted, or those that have less than 60% animation of the running time of the film.
- In this category only films with a minimum duration of 2 minutes, and maximum of 10 minutes can participate.
- If the language is any other than English, it should have subtitles in this language so it can be understood and evaluated by the international jury.

III. Chinelo for the best Mexican Student animation short film.

- Only films realized by students that are studying or recently graduated from their Bachelor Degree and with Mexican Nationality (living in Mexico or elsewhere) can submit
- In this category foreign students studying for their Bachelor Degree in Mexico
- It will be certified by uploading a proof of the studies in the Images section of the submission form (student ID, certificate, etc.) at the time of submission.

- El concurso es para cortometrajes terminados: no se admitirán ejercicios no narrativos, o que no tengan animación a cuadro al menos el 60% de la duración del cortometraje.
- Only finalized films are admitted: non-narrative films will not be accepted, or those that have less than 60% animation of the running time of the film.
- In this category only films with a minimum duration of 2 minutes, and maximum of 10 minutes can participate.

IV. Chinelo especial: Eso que nos Une

- All submitted shorts will be considered for this award to the film that best represents or relates to the topic “shared stories” and “that which unites us”
- The jury for this prize is formed by members of Pixelatl

V. Premio SAE México to the best audio design for a short film

- It is a technical award for the best audio design for an animation short film, and it will be selected from the Mexican short films submitted, for the best international short film category or best student film category.

OFFICIAL SELECTION AND AWARDS

12. The official selection for each category will be selected by a committee led by the Artistic Director of the Festival and film and animation specialist, and will be announced at July 19 2023 at latest, and will be notified via email.

13. All selected films for each category will be awarded a “Creator General Pass” for Pixelatl Animation, Comics and videogames Festival, which will be held from September 5 to September 9, 2023.

- This pass grants access for the five days of Festival to the Feria creative, the screenings, workshops and it allows to sign up to 40 additional activities that mainly occur in the main hall (keynotes, master classes and panels) and include the possibility of participating for the “Coffee with..” sessions.
- This benefit substitutes the one described in point 7 and is not cumulative nor transferable: If one participant submits multiple project in Pixelatl calls, he/she will only receive one pass ((the one that best benefits the participant). The pass can not be transferred.

14. The winner of each category will be announced on September 9 in the award ceremony of Pixelatl Festival of animation, comics and videogames 2023. The jury will also be announced.

- All winners will be awarded the Chinelo commemorative statue, and a Market tier pass for the Market of Pixelatl Festival 2024 (valued at USD\$800) to participate in all festival activities, including the business meetings and networking events such as network lunches and parties that apply for this pass.

15. The jury's decision is unappealable. Any situation not foreseen in these guidelines will be resolved by Pixelatl and communicated through Pixelatl.com

ADDITIONAL CONSIDERATIONS

16. In case there are not a minimum number of submitted films in any category, they can be declared void and deserted.

17. The jury of each category will be announced in the awards ceremony.

18. In the case of a contingency (such was the case of the SARS-COV2 pandemic) that could prevent the realization of the event in an on site format, all the described passes will be valid for an online event.



19. With the objective of promoting the short film finalists, these will form the Official Selection, that will be screened during the Pixelatl Festival of Animation, Comics and Videogame from September 5 to September 9, 2023. With permission from the filmmakers they can be screened with ally festivals and international and traveling programs to promote the creators and festival.

20. Submitting for this calls implies and conveys that each participant guarantees that their project is original, and that it does contain material that can be considered defamation, violates or infringes any rights by third parties, included but not limited to copyright, brands, privacy rights, and that it does not infringe any applicable law. The participants accept, consent and explicitly agree that Pixelatl will publish and screen the name of the film if selected, as well as the author or authors submitted through the platform and the image described in point 6, through our broadcasting channels, including social media, and only for dissemination reasons, and is not obliged to present the name and last name of other participants involved in the film.

21. The participation implies the complete acceptance of the guidelines and Pixelatl refuses any liability of any legal dispute that may arise from third parties, making the participants liable of any legal proceedings and/or consequences resulting from these.

22. Any unforeseen situation will be resolved by Pixelatl and notified though social media and pixelatl.com and/or elfestival.mx . For any questions or clarifications these must be referred to **info@pixelatl.com**