

Pixelatl



chineLo  
2022

**CHINELO FOR  
BEST ANIMATED SHORT FILM**

## GENERAL RULES OF NOMINATION

**1.** The *Chinelo shortfilm* is an award that seeks to recognize the best Animation works in the world made and/or published after January 1, 2020.

Only finished films in one of the following categories are eligible to apply:

- a) International animated short film
- b) Mexican student animated short film
- c) International animated student short film.

**2.** The films may be registered by their authors or by the studios that produced them.

- In no case does the application imply the transfer of rights.

**3.** To submit a film, creators must fill out the respective forms and fields in <https://filmfreeway.com/Pixelatl>

- In this platform are the mechanisms to submit the works so that they can be reviewed by the committee of each category.
- Short films in the categories "Mexican Student Short Film" and "International Student Short Film" must include a proof of studies from their academic institution, attached as "Still Photo".

**4.** In order to be registered, each applicant must send an image or illustration related to the work he/she is applying for, which will be used to announce it in case it is selected. This image may be the poster of the short film or any promotional image of the work being nominated.

- The image will only be used on Pixelatl's social networks, in the Festival's catalog and on the Festival's and Pixelatl's web portals, and only for the purpose described above: the announcement of the work as part of the official selection in the respective category .

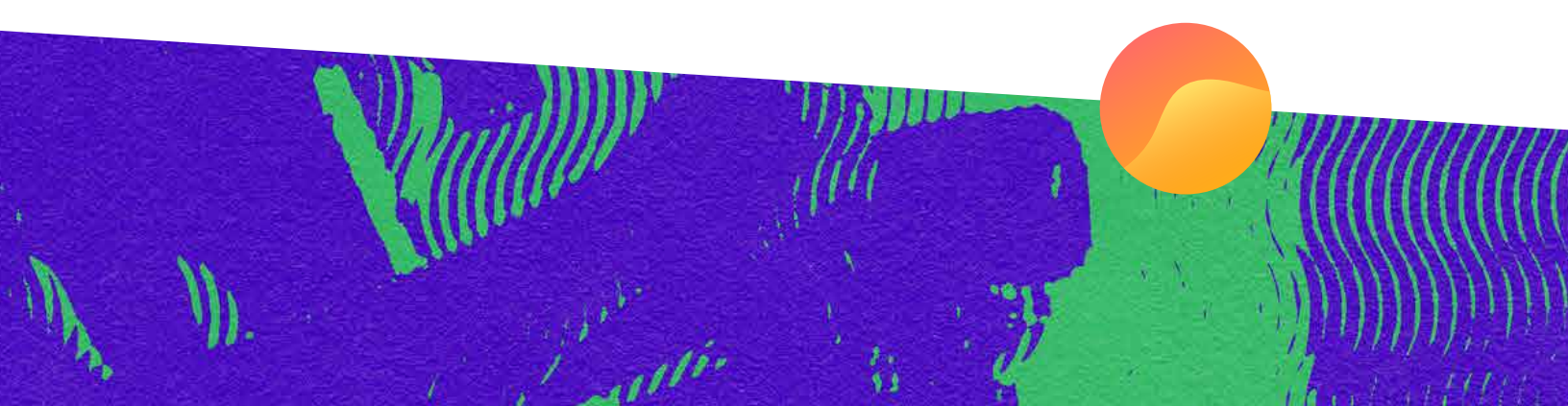
**5.** There is a fee of US\$5 for the International Animated Short Film category:

- Payment may be made on the same registration platforms.
- In the case of the student short film category, there will be no participation fee.

**6.** All duly registered works will receive a Fan pass to participate in the Pixelatl Animation, Videogames and Comic Festival, which will take place from September 6 to 10, 2022.

- The deadline to apply for this accreditation is August 18, 2022. If the participant does not apply before that date, the benefit will be lost.
- This pass grants access to the Festival's Creative Fair (videogame showroom, conferences given at the fair, technological demonstrations, artist's alley, live illustration shows and the closing party). It also includes access to all screenings throughout the festival.
- This benefit is not cumulative or transferable: If the same participant enters more than one work, or participates in other Pixelatl contests, he/she will only receive one pass (whichever is more convenient for him/her). In the same sense, he/she will not be able to use the pass obtained to give it to another person.

**7.** The deadline to submit an entry in any of the categories is **June 6, 2022 at 23:59 hrs., Mexico City time (GMT -6).**



## CATEGORIES:

8. The chinelo 2022 will award works in 3 main categories. To apply, they must comply with the following characteristics:

### I. Chinelo for the best international animated short film.

- Films of any animated technique, with a duration of no more than 20 minutes to be considered a short film, may be nominated.
- In the case of a work that mixes live action with animation, it must have frame animation over 60% of the total length of the short film.
- If the language of the short film is other than English, it must have subtitles in that language in order to be understood and evaluated by the international jury.
- Only those who have full copyright of the short film are eligible to compete. The application implies the authorization for three public screenings of the work free of charge during the Pixelatl Festival, for promotional and non-commercial purposes, as part of the official selection 2022. Participation in the competition implies acceptance of these rules and regulations

#### **Addendum (February 16, 2022)**

Due to the uncertainty around the SARS-COV-2 pandemic as well as the possibility of a hybrid format festival, the submitted shorts, in case of being selected, accept the screening of their films on the Pixelatl Festival 2022 online platform, only to the attendees with an online pass.

### II. Chinelo for the Best Mexican Student Animated Short Film

- Only short films made by Mexican students (residing in Mexico or abroad) or by foreigners who are studying in Mexico, who are studying for a Bachelor's degree or its equivalent, may participate. They must prove it by attaching a photo of their student ID card valid at the time of registering the short film or a proof of studies in the images section of the Filmfreeway platform.
- Any animation theme and technique is accepted, as long as they are narrative and animated works: non-narrative exercises will not be accepted, or those that do not have frame animation for at least 60% of the short film's duration.
- In this category, only works with a minimum duration of 2 minutes and a maximum of 10 minutes may participate.
- In the case of a work that mixes live action with animation, it must have frame animation over 60% of the total length of the short film.
- If the language of the short film is other than English, it must have subtitles in that language in order to be understood by the international jury.

### III. Chinelo for the Best International Student Animated Short Film

- Only short films made by international students who are studying for a Bachelor's degree or its equivalent may participate. They must prove this by attaching a photo of their student ID card, valid at the time of submitting the short film, in the image section of the entry form.
- Any animation theme and technique is admitted, as long as they are narrative and animated works: non-narrative exercises will not be admitted, or those that do not have frame animation for at least 60% of the short film's duration.
- In this category, only works with a minimum duration of 2 minutes and a maximum of 10 minutes may participate.

- In the case of a work that mixes live action with animation, it must have frame animation over 60% of the total length of the short film.
- If the language of the short film is other than English, it must have subtitles in that language in order to be understood by the international jury.

#### **IV. Special Chinelo: Eso que nos Une**

- The best works in all categories that address or relate to the theme of the Pixelatl Manifesto 2022 will compete for the special Chinelo Eso que nos Une.
- The jury will be composed of people specialized in social, environmental and human rights issues, journalists or film critics.

#### **V. Youth Jury Award**

- The Youth Jury will be composed of 5 young people between 18 and 26 years old, the award will be chosen among the short films belonging to the "Official Selection" category. The call for the jury will be available at [convocatoriaspixelatl.com](http://convocatoriaspixelatl.com) starting in July.

#### **VI. Audience Special Mention**

During the screening of the Mexican Student Short Film selection, the audience will have the opportunity to vote for their favorite short film. The short film with the most votes will receive a special mention from the public, and the details of the voting will be explained in a press release published on Pixelatl's social networks.

#### **VII. SAE Mexico Award for Best Audio Design in an Animated Short Film**

The technical award for best audio design in an animated short film will be chosen from among the short films selected for both the international and student categories.

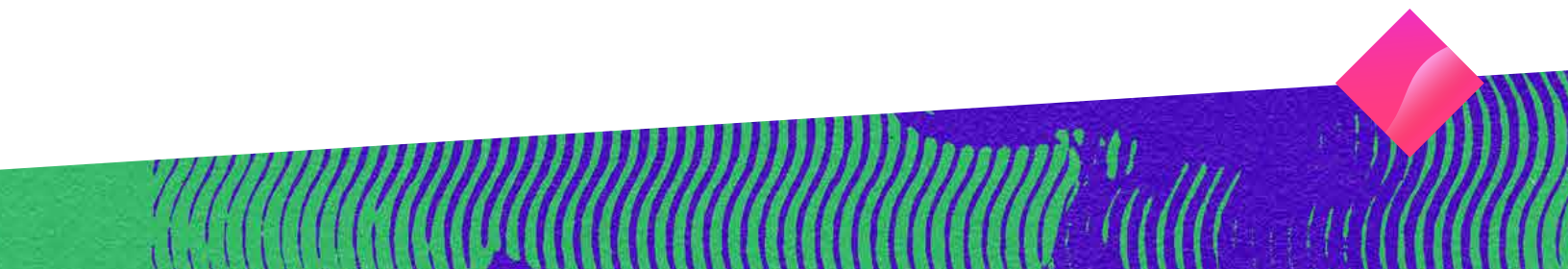
## **OFFICIAL SELECTION AND AWARDS**

**10.** The official selection for each of the Chinelo categories will be made by specialists in each of the subjects, and will be announced no later than July 19, 2022 and subsequently notified by e-mail.

**11.** All finalist works in each of the categories will receive a General Creators Pass to participate in the Pixelatl Festival of Animation, Comics and Video Games, to be held from September 6 to 10, 2022.

- This pass gives access during the five days of the festival to the Creative Fair and the programs of screenings and workshops, and additionally allows registration for up to 40 additional activities that happen mostly in the main auditorium (Keynotes Creators program, master classes and panels) and include the exclusive "Coffee with..." the main guests.
- This benefit replaces the one described in point 7, and is not cumulative or transferable: If the same participant enters projects in other Pixelatl contests, he/she will only receive one pass (the one that suits him/her best). In the same sense, he/she will not be able to use the pass obtained to give it to another person.

**12.** The winner of each category will be announced on September 10 at the awards ceremony of the Pixelatl 2022 Animation, Comics and Video Games Festival. The jury for each category will be



announced on the same day. - All first place winners will receive a commemorative "Chinelo 2022" statuette and a "Market" pass for the Pixelatl 2023 Animation, Comics and Video Games Market and Festival, to participate in all festival activities, including business meetings and networking activities, meals and parties with guests.

**13.** The jury's decision will be final. Any situation not foreseen in these rules will be resolved by Pixelatl and communicated through the Pixelatl.com portal.

### ADDITIONAL CONSIDERATIONS

**14.** If there is not a minimum number of entries of sufficient quality in any category, the category may be declared void.

**15.** The jury for each category will be announced on the day of the awards ceremony.

**16.** In the event that the SARS-COV2 pandemic situation prevents the festival from being held in person, all passes described in this call for entries will be valid for the online edition of the event.

**17.** In order to promote the finalist short films, they will be part of the Official Selection, which will be screened during the Pixelatl Animation, Videogames and Comic Festival, from September 6 to 10, 2022.

They may also be exhibited, with the permission of the directors, in the framework of allied festivals and national and international tours, seeking to promote the creators and the festival.

**18.** By submitting a work in this call for entries, each participant guarantees that his/her project is original, that it does not contain material that may defame, violate or infringe third party rights, including copyrights, trademarks, privacy or publicity rights, and that it does not violate any applicable law. Participants accept, consent and explicitly agree that Pixelatl will publish the name of the work if selected, as well as the name of the author(s) registered on the forms and the illustrative image of the work described in point 4, through its media, including its social networks, and solely for the purpose of disclosure, without being obliged to submit the name and surname of other possible participants in the creation of the work.

**19.** Participation implies full acceptance of the rules and Pixelatl disclaims any legal dispute that may arise by third parties, making participants responsible for any legal proceedings and / or consequences arising from them.

**20.** Any unforeseen situation will be resolved by Pixelatl and will be notified through social networks and portals Pixelatl.com and elfestival.mx. Any questions and clarifications should be sent to [info@pixelatl.com](mailto:info@pixelatl.com)

